

BOLD NEW **BRIDGESTONE** 7

Sportster *by Rockford*



MODEL C206
with kick starter

MODEL C207
with electric starter

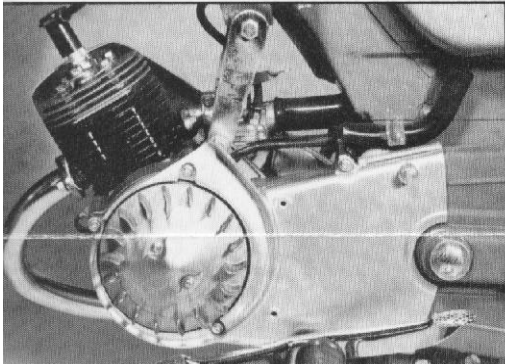
**THE QUALITY SPORTSTER WITH
EXCLUSIVE FEATURES FOUND ON NO OTHER 50CC MACHINE**

- Fan-cooled engine
- Rotary-type transmission — 3-speed foot shift
- Lowest center of gravity
- Largest capacity fuel tank
- Rugged all-steel unitized frame
- Shock-mounted engine, handle bars, & fuel tank

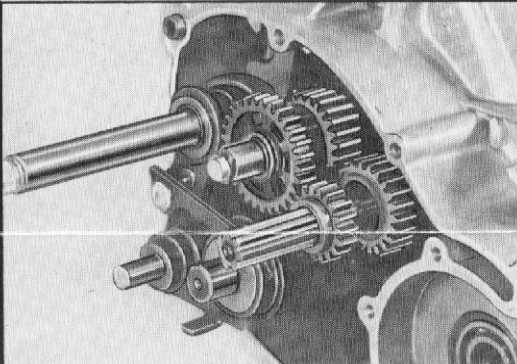
THE NEW STANDARD OF EXCELLENCE

BRIDGESTONE 7 Sportster by Rockford

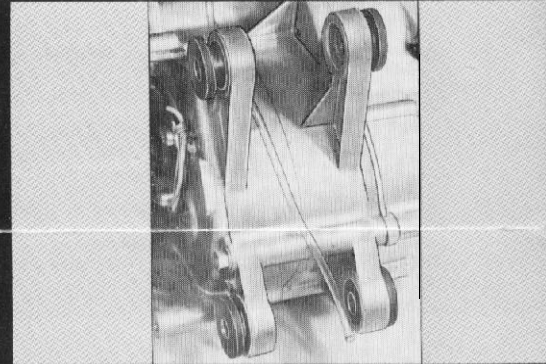
Check the exclusive features that make the Bridgestone 7 Sportster the quality & performance standout in the 50cc class



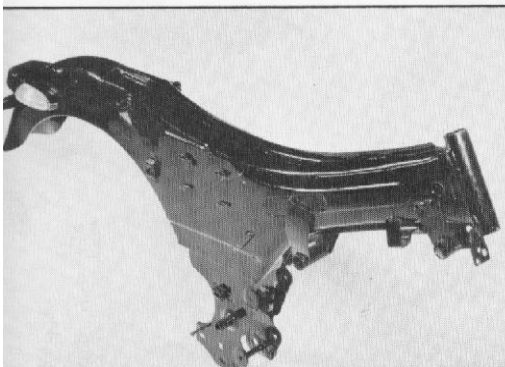
POWERFUL FAN-COOLED 50cc ENGINE. Precision-built, 2-stroke engine develops 4.2 HP at only 7000 RPM for plenty of power. Exclusive flywheel fan design keeps engine temperatures down, improves performance, lengthens engine life.



CONSTANT MESH ROTARY TRANSMISSION. The rugged, 3-speed rotary transmission instantly transmits power to drive sprocket. Shifting up or down is fast and positive. Speedometer face is equipped with a neutral gear indicator light.



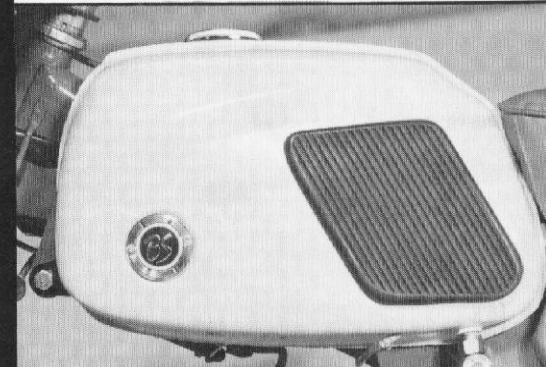
SHOCK MOUNTING ELIMINATES VIBRATION. Smo-o-o-oth is the word for the Bridgestone 7 Sportster. Vibration is virtually eliminated by mounting the engine, handlebars, and fuel tank in LIVE rubber.



RUGGED UNITIZED FRAME. All-steel, welded box frame for extra rigidity and trouble-free long life. Frame is made to take it without adding excess weight. Another example of Bridgestone custom-engineered quality.



TOP QUALITY TIRES. All Bridgestone 7 Sportsters are equipped with famous Bridgestone tires — standard equipment on premium quality motorcycles. Top performance and long wear are assured.



EXTRA CAPACITY FUEL TANK. The fuel tank on the Bridgestone 7 Sportster is the largest in its class. You get up to 400 miles cruising range on one filling. Tank straddles frame for low center gravity.

SPECIFICATIONS:

STANDARD EQUIPMENT

Internal Expanding Brakes — Front and Rear
Multiple Beam Headlight
Built-in Electric Horn
Key Lock Ignition Switch
Tail Light
Brake Light
Full Lift Safety Stand
Complete Tool Kit
Rear Seat Foot Rests
Side Mounted Kick Starter
Chrome Trim
Built-in Speedometer
Odometer
3-speed Constant Mesh Transmission —
Foot Operated
2-passenger Seat — Foam Rubber
Shock Absorbers — Front and Rear

Neutral Gear Indicating Light
High Efficiency Chrome Muffler
Directional Signals
Fully Enclosed Chain
Twin Rear View Mirrors
Chrome Fuel Tank
Finned Brake Drums
4-ply Tires — 2.25-17, Front and Rear

ENGINE FEATURES

Engine — 2-stroke, Forced Air Cooled,
Single Cylinder
Displacement — 50 CC
Bore and Stroke — 1.57" x 1.55
Clutch — Wet Multiple Disk
Compression Ratio — 6.5:1
Horsepower — 4.2 @ 7000
Maximum Speed — 45 MPH

Fuel Consumption — Over 200 MPG
Ignition — Magneto, Standard; Battery, Deluxe
Starting — Manual (Electric on Deluxe)
Electrical System — 6 Volt, Standard;
12 Volt, Deluxe

PERFORMANCE

Turning Radius — 70"
Climbing Ability — 1:4
Maximum Speed — 45 MPH

DIMENSIONS AND WEIGHT

Length — 70"
Width — 24.8"
Height — 35.2"
Wheelbase — 45.7"
Unladen Weight — 149.6 lbs.
Shipping Weight — 205 lbs.

Model C207 equipped with electric starter — Model C206 equipped with kick starter

Printed in U.S.A.

ROCKFORD SCOOTER CO., INC. 1911 Harrison Ave. Rockford, Ill.